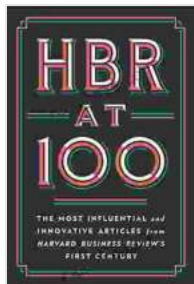


The Most Influential and Innovative Articles From Harvard Business Review



HBR at 100: The Most Influential and Innovative Articles from Harvard Business Review's First Century

by Harvard Business Review

★★★★☆ 4.5 out of 5

Language : English
File size : 13117 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 577 pages



Harvard Business Review is one of the world's leading management publications, and its articles have had a profound impact on the way businesses are run. This article takes a look at some of the most influential and innovative articles from Harvard Business Review, and explores how they have shaped the way we think about management.

"The Innovator's Dilemma" by Clayton M. Christensen

Published in 1997, "The Innovator's Dilemma" is one of the most influential business books of all time. Christensen argues that large, successful companies are often unable to innovate because they are too focused on protecting their existing businesses. He calls this the "innovator's dilemma."

Christensen's book has had a major impact on the way businesses think about innovation. It has helped companies to understand the importance of investing in new technologies and business models, even if these new technologies and business models cannibalize their existing businesses.

"Good Strategy/Bad Strategy" by Richard Rumelt

Published in 2011, "Good Strategy/Bad Strategy" is a book about how to develop a good strategy. Rumelt argues that a good strategy is clear, focused, and aligned with a company's capabilities. He also argues that a good strategy is flexible enough to adapt to changing circumstances.

Rumelt's book has been praised for its clarity and simplicity. It has helped companies to develop better strategies and to achieve better results.

"The End of Competitive Advantage" by Rita McGrath

Published in 2013, "The End of Competitive Advantage" argues that the traditional concept of competitive advantage is no longer valid. McGrath argues that in today's rapidly changing business environment, companies must constantly adapt and innovate in order to stay ahead of the competition.

McGrath's book has been a wake-up call for many companies. It has helped companies to understand the importance of being agile and adaptable in order to succeed in today's business environment.

"The Power of Habit" by Charles Duhigg

Published in 2012, "The Power of Habit" is a book about how habits work and how we can change them. Duhigg argues that habits are formed by a

three-step process: cue, routine, and reward. He also argues that we can change our habits by changing one of the three steps.

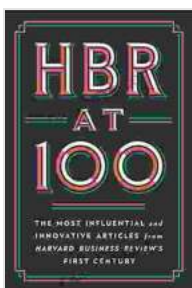
Duhigg's book has been a bestseller and has helped millions of people to change their habits. It has also been used by businesses to help their employees to be more productive and successful.

"The Lean Startup" by Eric Ries

Published in 2011, "The Lean Startup" is a book about how to build a successful startup. Ries argues that startups should focus on building a minimum viable product (MVP) and then iterating on the product based on customer feedback. He also argues that startups should be lean and agile in order to succeed.

Ries' book has been a bestseller and has helped thousands of startups to succeed. It has also been used by large companies to help them to be more innovative and agile.

These are just a few of the most influential and innovative articles from Harvard Business Review. These articles have shaped the way we think about management and have helped businesses to achieve success. If you are interested in learning more about management, I encourage you to read these articles.



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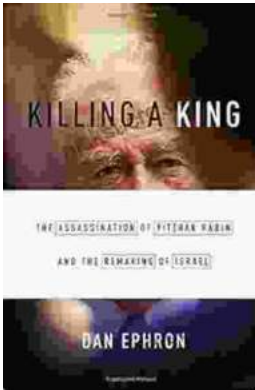
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