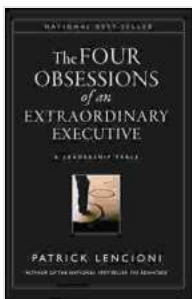


The Four Obsessions of an Extraordinary Executive

What are the qualities that make an extraordinary executive? What sets them apart from the rest? While there are many factors that contribute to executive success, there are four obsessions that are common among all extraordinary executives.



The Four Obsessions of an Extraordinary Executive: A Leadership Fable (J-B Lencioni Series Book 31)

by Patrick M. Lencioni

★★★★☆ 4.7 out of 5

Language	: English
File size	: 1014 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 199 pages
Lending	: Enabled



1. Obsession with Results

Extraordinary executives are laser-focused on achieving results. They are not satisfied with mediocrity and they are always looking for ways to improve. They set high standards for themselves and their teams and they are willing to go the extra mile to achieve their goals.

1. **Obsession with People**

Extraordinary executives understand that their people are their most valuable asset. They invest in their people and they create a culture of trust and respect. They empower their teams to take risks and they provide them with the support they need to succeed.

1. **Obsession with Process**

Extraordinary executives understand the importance of process. They create clear and efficient processes that help their teams to work more effectively. They are also willing to adapt their processes as needed to meet the changing needs of their business.

1. **Obsession with Innovation**

Extraordinary executives are always looking for new and better ways to do things. They are not afraid to take risks and they are willing to experiment. They understand that innovation is essential for staying ahead of the competition.

These four obsessions are the foundation of extraordinary executive leadership. By developing these obsessions, you can become a more effective leader and achieve greater success in your career.

How to Develop the Four Obsessions

Developing the four obsessions of an extraordinary executive takes time and effort. However, it is possible to develop these obsessions by following these tips:

- **Focus on results.** Set clear goals for yourself and your team and track your progress regularly. Celebrate your successes and learn from your mistakes.
- **Invest in your people.** Get to know your team members and build relationships with them. Empower them to take risks and provide them with the support they need to succeed.
- **Create clear processes.** Document your processes and make sure that everyone on your team understands them. Be willing to adapt your processes as needed to meet the changing needs of your business.
- **Embrace innovation.** Be open to new ideas and be willing to experiment. Encourage your team to take risks and to think outside the box.

By following these tips, you can develop the four obsessions of an extraordinary executive and become a more effective leader.

Benefits of the Four Obsessions

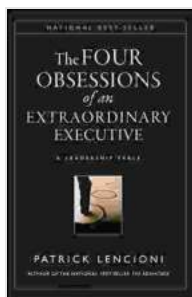
The four obsessions of an extraordinary executive have a number of benefits, including:

- **Increased productivity.** By focusing on results, extraordinary executives motivate their teams to achieve more.
- **Improved employee morale.** By investing in their people, extraordinary executives create a culture of trust and respect that leads to increased employee morale.

- **Increased efficiency.** By creating clear processes, extraordinary executives help their teams to work more effectively.
- **Increased innovation.** By embracing innovation, extraordinary executives create a culture that encourages new ideas and experimentation.

By developing the four obsessions of an extraordinary executive, you can create a more productive, efficient, and innovative organization.

The four obsessions of an extraordinary executive are essential for achieving success in today's competitive business environment. By developing these obsessions, you can become a more effective leader and achieve greater success in your career.



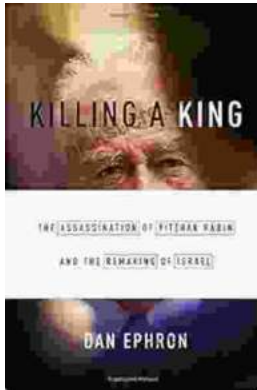
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