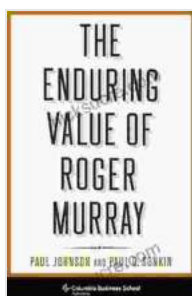


The Enduring Value of the Roger Murray Heilbrunn Center for Graham Dodd Investing

The Roger Murray Heilbrunn Center for Graham Dodd Investing at Columbia Business School is a world-renowned institution that provides investors with the tools and principles necessary to succeed in the financial industry. The center offers a variety of programs, including an executive education program, a master's degree program, and a PhD program. The center also conducts research on a variety of topics related to investing, such as asset allocation, portfolio management, and risk management.



The Enduring Value of Roger Murray (Heilbrunn Center for Graham & Dodd Investing Series) by Dan Rather

★★★★☆ 4.6 out of 5

Language : English

File size : 2683 KB

Text-to-Speech : Enabled

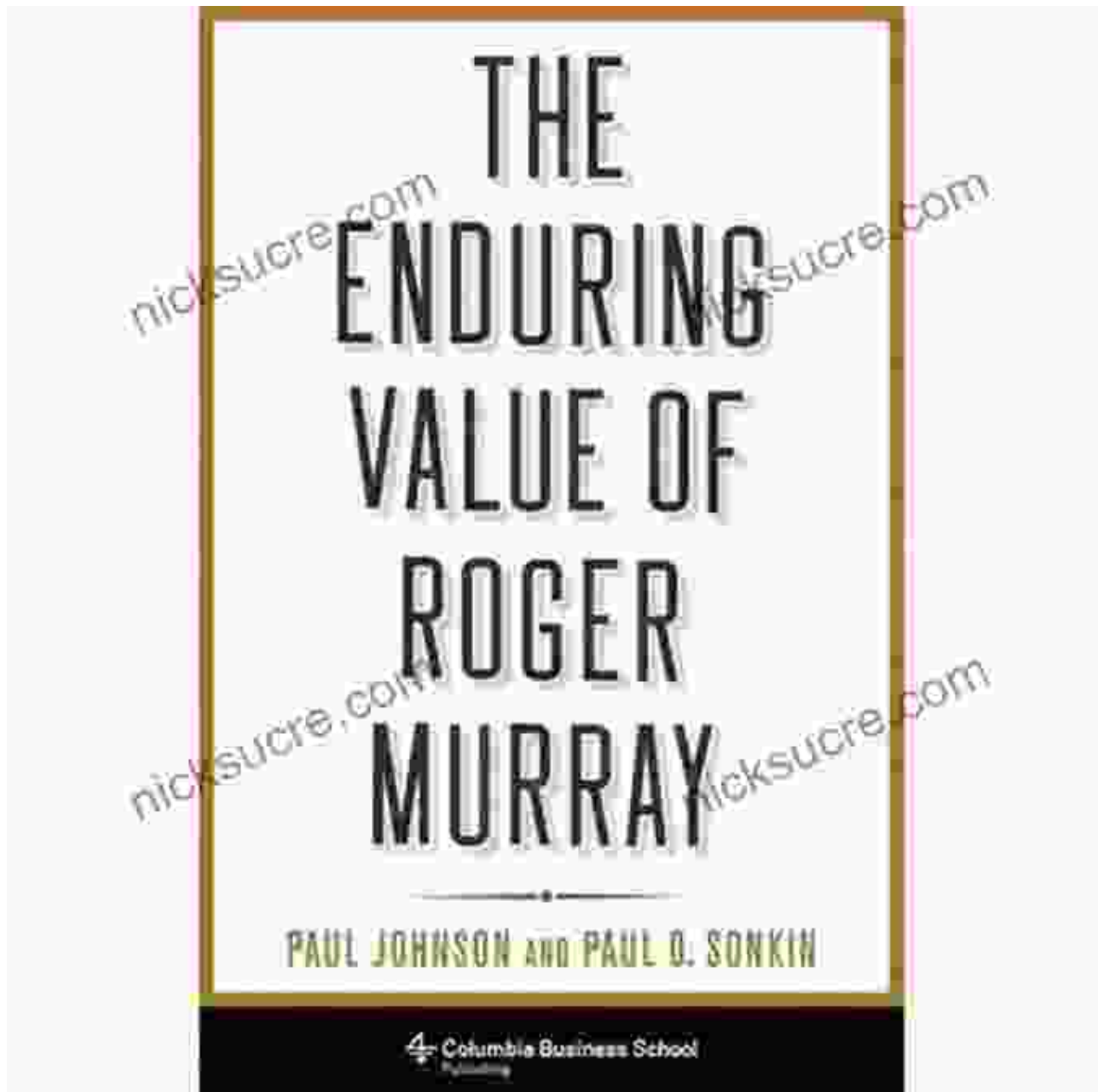
Screen Reader : Supported

Print length : 312 pages



The History of the Heilbrunn Center

The Heilbrunn Center was founded in 1990 by Roger Murray Heilbrunn, a successful investor and philanthropist. Heilbrunn believed that investors needed a place to learn about the principles of value investing, which had been developed by Benjamin Graham and David Dodd. The center was named in honor of Graham and Dodd, and it has since become one of the leading institutions in the world for the study of value investing.



The Value Investing Philosophy

Value investing is a style of investing that focuses on buying stocks that are trading at a discount to their intrinsic value. Value investors believe that the market is often inefficient, and that by carefully analyzing companies, they can find stocks that are undervalued by the market. This approach has

been shown to be successful over the long term, and it is the foundation of the Heilbrunn Center's educational programs.

The Heilbrunn Center's Programs

The Heilbrunn Center offers a variety of programs for investors of all levels. The executive education program is designed for experienced investors who want to learn more about value investing. The master's degree program is a two-year program that provides students with a deep understanding of the principles of value investing. The PhD program is a five-year program that prepares students for a career in academia or research.

The Heilbrunn Center's Research

The Heilbrunn Center conducts research on a variety of topics related to investing. This research has been published in leading academic journals, and it has been used by investors around the world to improve their investment returns. The center's research focuses on the following areas:

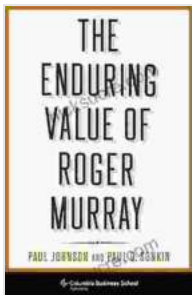
- Asset allocation
- Portfolio management
- Risk management
- Behavioral finance

The Enduring Value of the Heilbrunn Center

The Heilbrunn Center has had a profound impact on the financial industry. The center's educational programs have helped to train generations of successful investors. The center's research has helped to advance the

understanding of investing. And the center's commitment to value investing has helped to ensure that investors around the world have access to the tools and principles they need to achieve their financial goals.

The Heilbrunn Center is a valuable resource for investors of all levels. The center's programs and research can help investors to improve their investment returns and achieve their financial goals.



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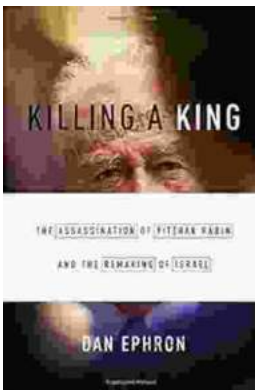
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