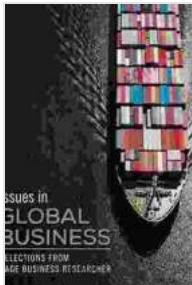


Selections From Sage Business Researcher: Unlocking a Wealth of Business Insights

: Empowering Businesses with Data-Driven Insights

In today's dynamic business landscape, harnessing data-driven insights has become imperative for organizations striving for success. Sage Business Researcher emerges as a game-changer in this arena, providing businesses with a curated collection of exclusive content, research-backed insights, and best practices that empower them to make informed decisions and drive growth.



Issues in Global Business: Selections from SAGE

Business Researcher by Julia Albright

★★★★☆ 4.5 out of 5

Language : English
File size : 75419 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 512 pages



A Comprehensive Suite of Resources for Business Intelligence

Sage Business Researcher is a comprehensive suite that caters to the diverse research needs of businesses. Its meticulously curated content includes:

- **Exclusive Research Reports:** In-depth analysis of industry trends, emerging technologies, and best practices, providing businesses with a competitive advantage.
- **Expert Insights:** Thought leadership and commentary from industry-leading experts, offering valuable perspectives and actionable advice.
- **Case Studies:** Real-world examples of successful business strategies and innovative solutions, showcasing the transformative power of data-driven insights.
- **Data Dashboards:** Interactive visualizations and dashboards that present key metrics and industry benchmarks, enabling businesses to track progress and identify areas for improvement.
- **Webinars and Events:** Live and on-demand webinars and events featuring presentations by industry experts and thought leaders, providing opportunities for knowledge sharing and networking.

Unlocking the Transformative Power of Data

Sage Business Researcher empowers businesses to harness the power of data in several ways:

- **Informed Decision-Making:** Access to research-backed insights and data-driven analysis enables businesses to make informed decisions, mitigate risks, and identify new opportunities.
- **Competitive Advantage:** Exclusive content and expert insights provide businesses with a competitive edge by staying ahead of industry trends and best practices.

- **Growth Strategies:** Case studies and best practices showcase successful growth strategies, inspiring businesses to implement innovative solutions and drive growth.
- **Benchmarking and Performance Tracking:** Data dashboards and metrics enable businesses to benchmark their performance against industry standards and track progress.
- **Knowledge Sharing and Networking:** Webinars and events foster knowledge sharing and networking opportunities, connecting businesses with industry experts and thought leaders.

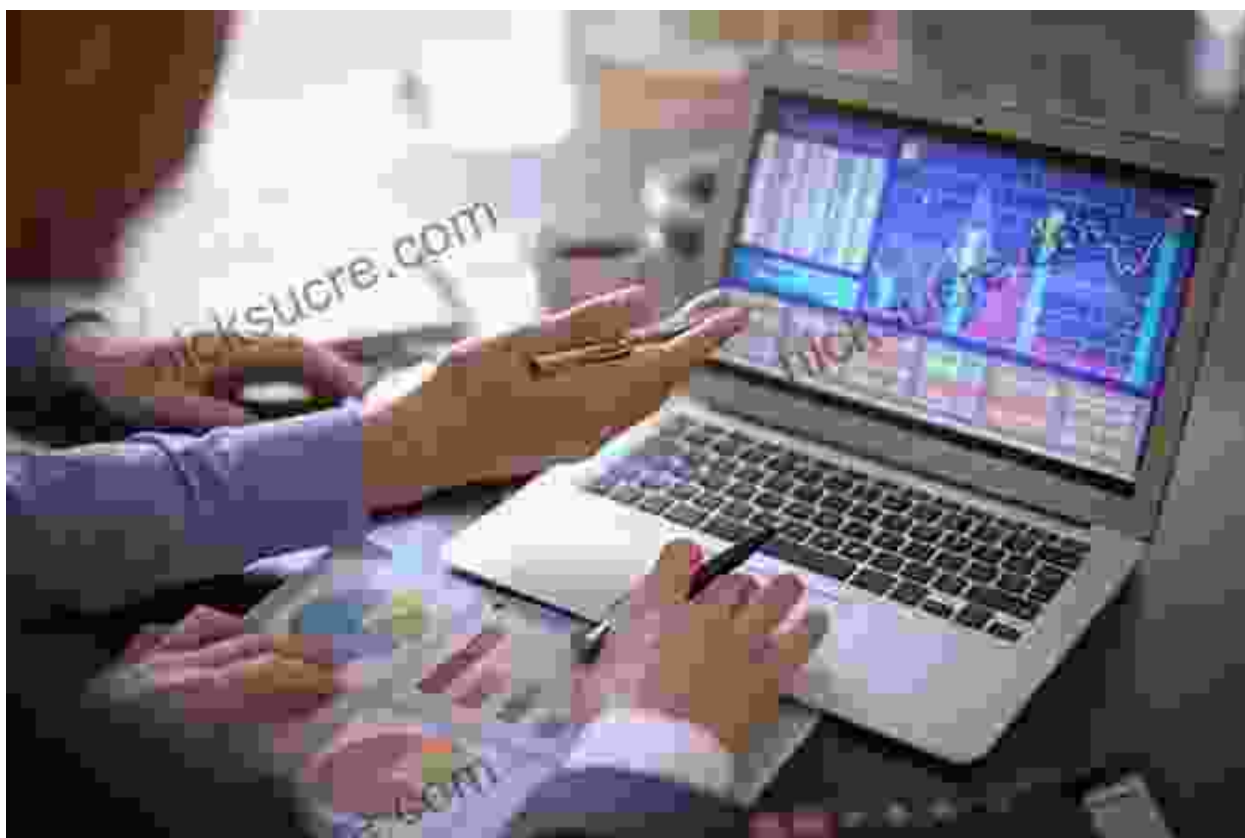
Case Study: Data-Driven Success in the Retail Industry

ABC Retail, a leading retailer, leveraged Sage Business Researcher to gain insights into evolving customer behavior and optimize its marketing strategies. Through exclusive research reports and expert insights, the company identified key trends in online shopping and mobile commerce. By implementing data-driven recommendations, ABC Retail enhanced its customer experience, increased online sales, and strengthened its competitive position.

: A Catalyst for Business Transformation

Sage Business Researcher is a powerful tool that empowers businesses to transform their decision-making process and achieve sustainable growth. Its curated collection of exclusive content, research-backed insights, and best practices provide businesses with the knowledge and tools they need to navigate today's complex business environment. By harnessing the power of data and leveraging the expertise of industry leaders, businesses can unlock a wealth of insights and drive their businesses towards success.

Image Alt Attributes:



sage

Sample Dashboard

Sign ups in last 7 days

2,130

Revenue in last 7 days

\$4,250

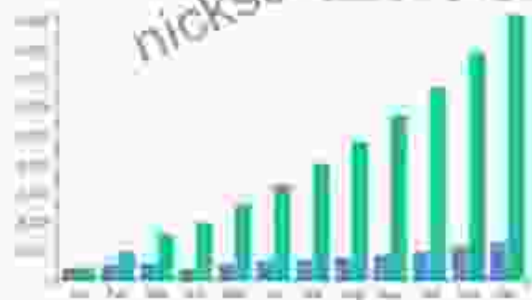
Visitors in last 7 days

4,210

Revenue By Source



Monthly Sign Ups



Monthly Visitors by Source



Top Performing Support Agents

Agent	Score	Feedback	Rating
John	95	100	5
Jane	90	95	4.5
Mike	85	90	4
Sarah	80	85	3.5
David	75	80	3

CASE STUDY - RETAIL

The Customer

CellAntenna.com was commissioned by the largest furniture retailer in the world to install a DAS solution worldwide to help one of its properties in Sonoma, FL to develop a Distributed Antenna System (DAS) for T-Mobile, AT&T, Sprint PCS, and Verizon Wireless.

The Challenge

Large retail facilities notoriously are some of the worst environments for radio frequency (RF) coverage. Due to the age, size and density of the buildings they experience poor signal penetration. Poored reception in conjunction of new items and furniture ready stock also tends to keep signals out. The reflective glass that is designed to attract energy efficiency by keeping heat and cooling from leaving the building also tends to keep outside signals from penetrating into the building environment. Just as the use of wireless local area networks (WLAN) is exploding, so is the use of mobile phones and handhelds, such as Blackberries and iPhones/iPads.

The Solution

The facility that required the Distributed Antenna System (DAS) was located in a heavily populated area and heavily trafficked area. Due to the environment, it was critical that the carrier's coverage within the building was uninterrupted and built to a high standard to ensure seamless communication for shoppers and administrative staff.

The system provided coverage to over 100,000 square feet through the entire building. This system is a main amplifier and which had 17 ceiling mounted/distributed antennas which were strategically placed to combat the fading conditions.



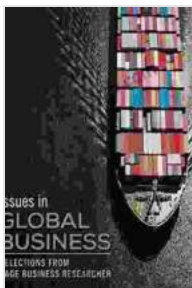
The Benefit

The driver behind most DAS deployments is shopper/guest satisfaction as well as guest convenience and retention. Today, shoppers rely on mobile devices to access shopping lists, price checks, receipts and addresses (M) to help them make the best decision. Retailers rely on mobile to enhance the shopping experience for guests. A lot of retailers offer shopping amenities such as ordering items via mobile while shopping, accessing guest services and overall profit saving.

Simply, the DAS solution also inherently ensures guests and staff provide wireless internet access throughout the building. This combined solution offers the most financial benefit in a new property, as most properties have already accounted for the cost for their high speed internet service systems.

Most importantly a DAS solution brings safety to the forefront. With increased wireless communication for both cellular devices and public safety radios such as the department radios you and your employees will have peace of mind. What in case of an emergency all parties will be able to communicate without interruption.

Many factors are driving this trend toward increased wireless communication. New businesses are being created that may or will require cellular and/or public safety coverage for their building assets (GSM). In certain parts of the world, FEMA indicates that Disaster may not be such a scary structure if the building fails to offer adequate coverage.



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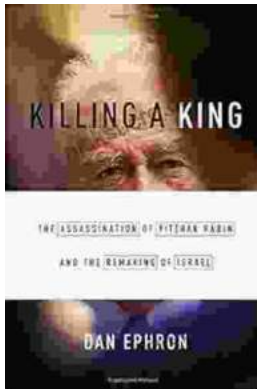
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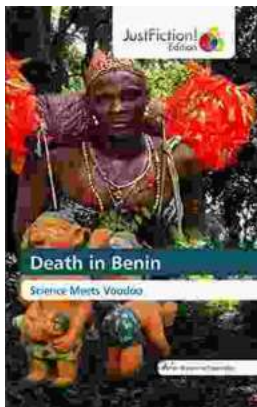
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