

Handbook for Museums and Libraries: American Association for State and Local History



Membership Marketing in the Digital Age: A Handbook for Museums and Libraries (American Association for State and Local History) by Symon He

★★★★☆ 4 out of 5

Language	: English
File size	: 6770 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 446 pages



The Handbook for Museums and Libraries is a comprehensive guide to the management and operation of museums and libraries. It covers a wide range of topics, from acquisitions and collections management to marketing and public relations. The handbook is an essential resource for anyone working in the museum or library field.

History of the Handbook

The Handbook for Museums and Libraries was first published in 1953 by the American Association for State and Local History (AASLH). The handbook was conceived as a way to provide guidance to the many small museums and libraries that were struggling to meet the needs of their

communities. The first edition of the handbook was a modest volume of just over 200 pages. However, over the years, the handbook has grown in size and scope, and the current edition is over 1,000 pages.

Content of the Handbook

The Handbook for Museums and Libraries is divided into six parts:

- **Part 1:**

This part provides an overview of the museum and library field, including its history, mission, and values.

- **Part 2: Collections**

This part covers all aspects of collections management, from acquisitions and cataloging to conservation and storage.

- **Part 3: Programs and Services**

This part discusses the wide range of programs and services that museums and libraries can offer their communities, from exhibitions and educational programs to public programs and outreach.

- **Part 4: Administration**

This part covers the administrative aspects of running a museum or library, including budgeting, personnel management, and marketing.

- **Part 5: Technology**

This part discusses the role of technology in museums and libraries, including the use of technology for collections management, public access, and education.

- **Part 6: Professional Development**

This part provides information on professional development opportunities for museum and library professionals.

Uses of the Handbook

The Handbook for Museums and Libraries is a valuable resource for anyone working in the museum or library field. It can be used for a variety of purposes, including:

- **Training new staff**
- **Developing policies and procedures**
- **Solving problems**
- **Keeping up with the latest trends in the field**

The Handbook for Museums and Libraries is an essential resource for anyone working in the museum or library field. It is a comprehensive and up-to-date guide to the management and operation of museums and libraries. The handbook is an invaluable resource for anyone who wants to learn more about the museum and library field or for anyone who wants to improve their skills in the field.

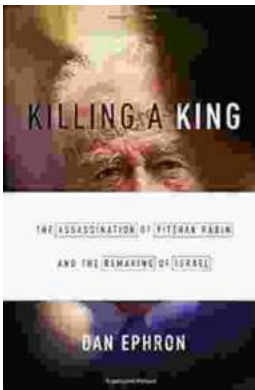
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