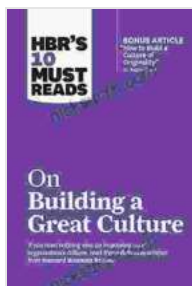


HBR's 10 Must-Reads on Building Great Culture: Plus a Bonus Article on How to Build a Culture of Innovation

Culture is one of the most important factors in determining the success of an organization. A great culture can attract and retain top talent, increase productivity, and boost innovation. But what makes a great culture? And how can you build one in your own organization?

In this article, we'll share 10 must-read articles from Harvard Business Review on building great culture. We'll also provide a bonus article on how to build a culture of innovation.



HBR's 10 Must Reads on Building a Great Culture (with bonus article "How to Build a Culture of Originality" by Adam Grant) (HBR's 10 Must Reads) by Harvard Business Review

★★★★☆ 4.5 out of 5

Language	: English
File size	: 6062 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 248 pages



1. The Five Dysfunctions of a Team

By Patrick Lencioni

In this classic article, Patrick Lencioni identifies the five dysfunctions that can prevent a team from reaching its full potential: absence of trust, fear of conflict, lack of commitment, avoidance of accountability, and inattention to results.

Lencioni provides practical advice on how to overcome these dysfunctions and build a high-performing team.

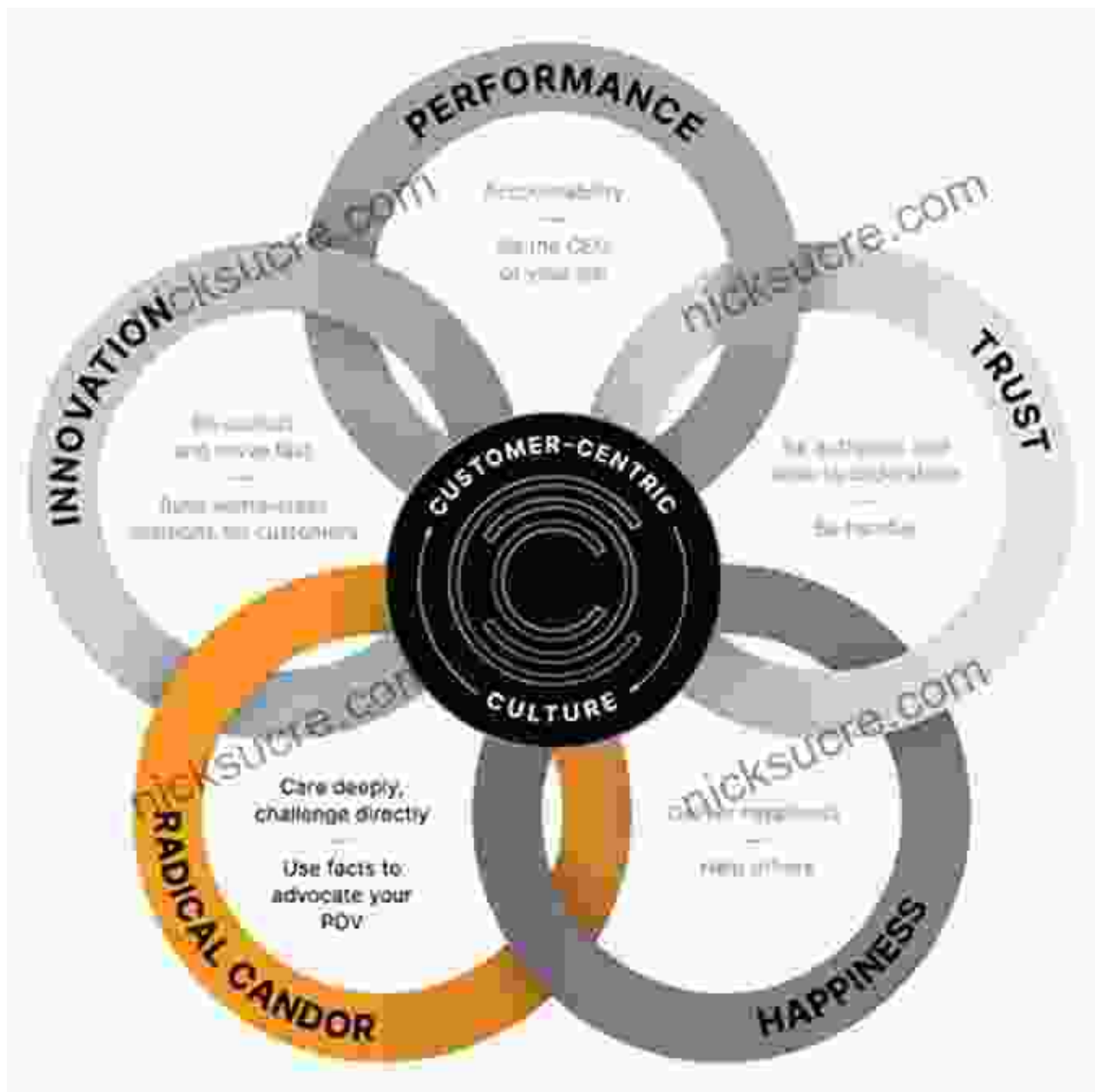


2. Build a Culture of Candor

By Kim Scott

Candor is essential for building a great culture. It allows employees to share their honest thoughts and feelings, which can lead to better decision-making and improved performance.

In this article, Kim Scott provides tips on how to build a culture of candor in your organization.

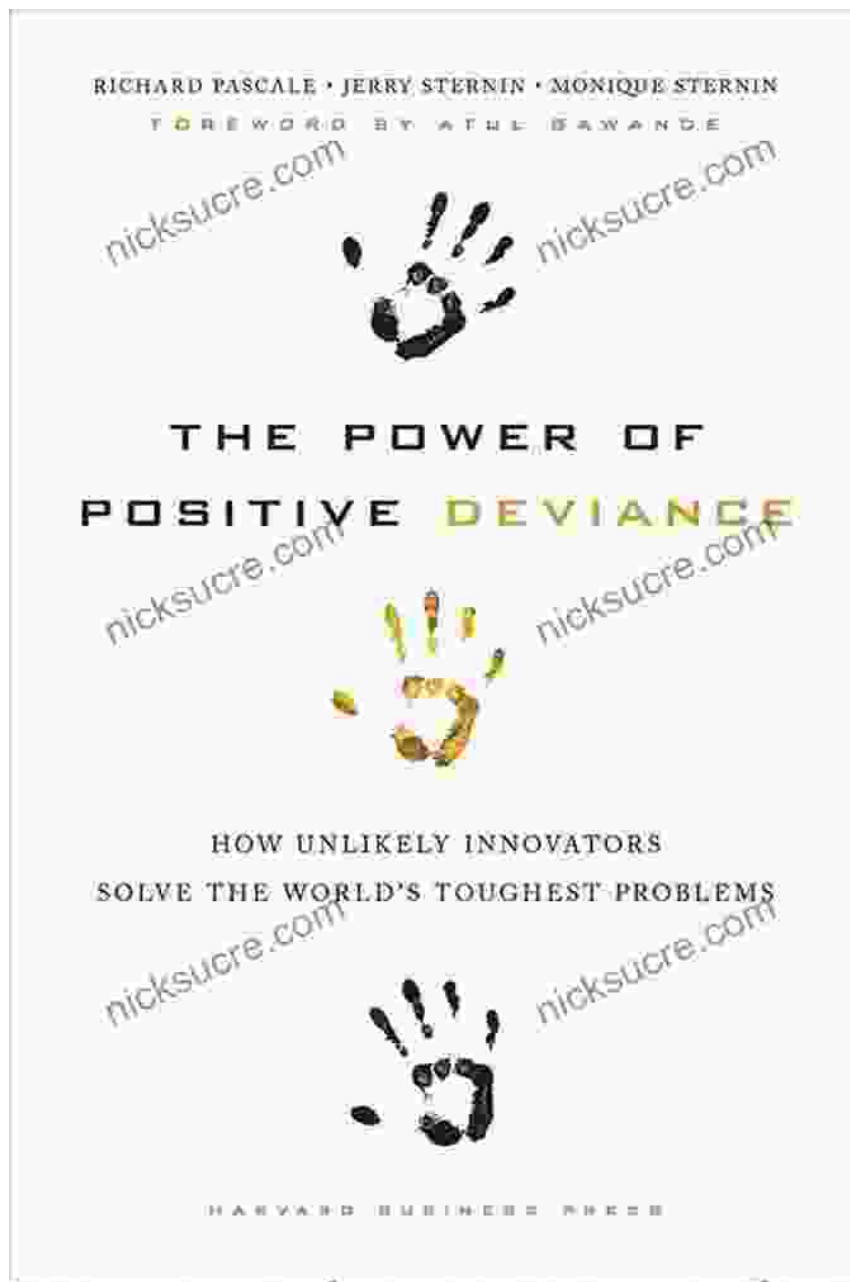


3. The Power of Positive Deviance

By Robert Sutton

Positive deviance is the ability to find innovative solutions to problems that others have overlooked. It's a powerful force that can help organizations achieve great things.

In this article, Robert Sutton explains how to identify and harness positive deviance in your organization.



4. How to Create a Culture of Innovation

By Teresa Amabile and Steven Kramer

Innovation is essential for long-term success. But how can you create a culture that encourages innovation?

In this article, Teresa Amabile and Steven Kramer provide six principles for creating a culture of innovation.

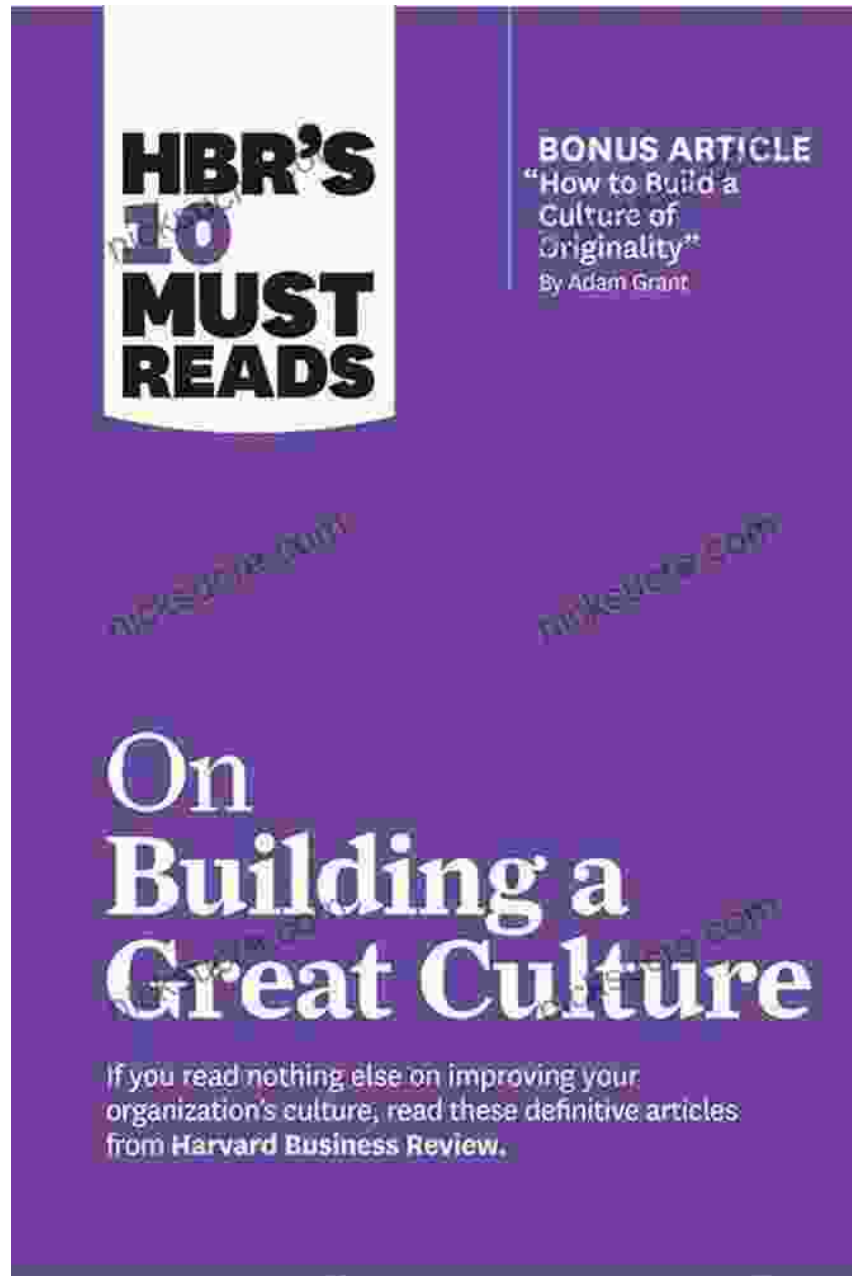


5. The Culture Code

By Daniel Coyle

In this book, Daniel Coyle explores the cultures of some of the world's most successful organizations. He identifies three key elements of a great culture: purpose, process, and people.

Coyle provides practical advice on how to build a culture that will help your organization achieve its goals.

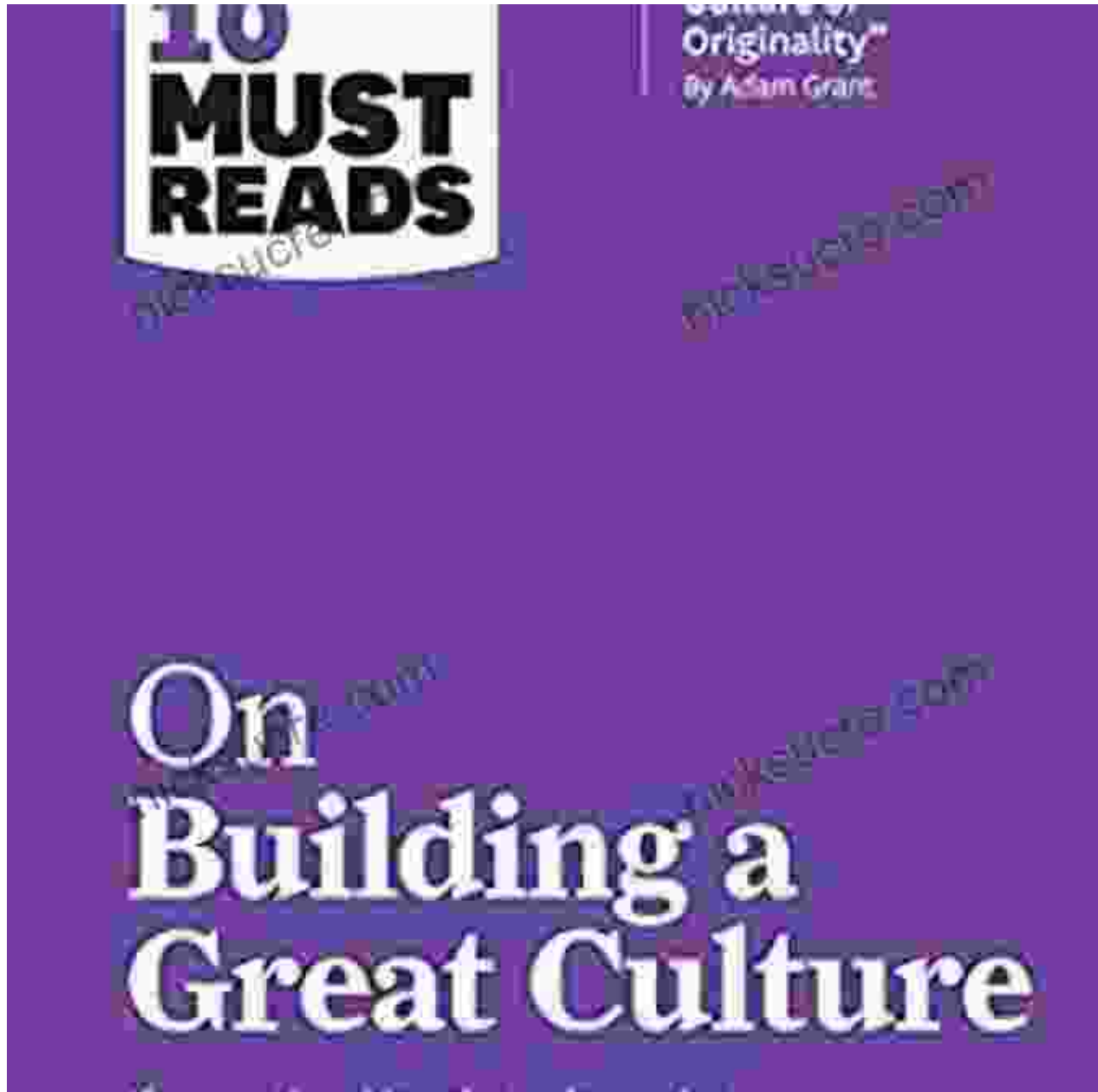


6. The Advantage

By Patrick Lencioni

In this book, Patrick Lencioni argues that culture is the single most important factor in determining the success of an organization. He provides a framework for building a healthy culture that will give your organization a competitive advantage.

Lencioni's book is a must-read for anyone who wants to build a great culture in their organization.



7. Creating a Culture of Accountability

By David Marquet

Accountability is essential for building a great culture. It ensures that everyone is clear about their roles and responsibilities, and that they are held accountable for their performance.

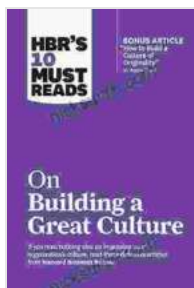
In this article, David Marquet provides tips on how to create a culture of accountability in your organization.



8. The Happiness Advantage

By Shawn Achor

Happiness is not just a nice-to-have. It's a powerful driver of success. Happy employees are more productive,

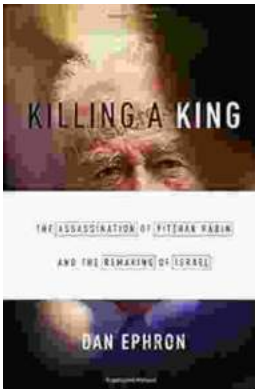


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