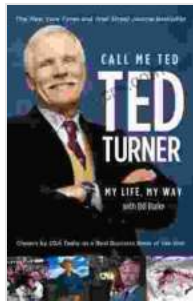


# Call Me Ted: The Extraordinary Life and Times of Ted Turner

Ted Turner is a media mogul, environmentalist, and philanthropist who has had a profound impact on the world. He is best known for founding CNN, the first 24-hour cable news network, and for his ownership of the Atlanta Braves baseball team. Turner is also a vocal advocate for environmental protection and has donated millions of dollars to various environmental causes.



## Call Me Ted by Ted Turner

★★★★☆ 4.6 out of 5

Language	: English
File size	: 609 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 446 pages



## Early Life and Career

Ted Turner was born in Cincinnati, Ohio, in 1938. His father was a billboard advertising executive, and his mother was a socialite. Turner attended Brown University but dropped out after two years. He then served in the U.S. Coast Guard for two years.

After his military service, Turner returned to Cincinnati and joined his father's advertising company. In 1963, he took over the company and renamed it Turner Advertising. Turner quickly grew the company into one of the most successful advertising agencies in the country.

## **CNN and the Atlanta Braves**

In 1976, Turner launched WTBS, the first 24-hour cable news network. The network was initially known as the Cable News Network (CNN), but Turner later changed the name to CNN Headline News.

CNN was a revolutionary concept at the time. It was the first news network to provide 24-hour coverage of breaking news stories. CNN quickly became one of the most popular cable channels in the country, and it played a major role in the development of the cable news industry.

In 1977, Turner purchased the Atlanta Braves baseball team. The Braves were struggling at the time, but Turner quickly turned them into a contender. Under Turner's ownership, the Braves won 14 division championships, five National League pennants, and one World Series championship.

## **Environmental Activism**

Turner is a passionate environmentalist. He has donated millions of dollars to various environmental causes, and he has used his media platform to raise awareness of environmental issues.

In 1987, Turner founded the Turner Foundation, a nonprofit organization dedicated to protecting the environment. The foundation has supported a

variety of environmental initiatives, including land conservation, clean energy, and climate change research.

Turner is also a vocal advocate for nuclear disarmament. He has donated millions of dollars to organizations working to eliminate nuclear weapons, and he has spoken out against the use of nuclear power.

## **Legacy**

Ted Turner is a legendary figure in the media, sports, and environmental worlds. He is a pioneer in the cable news industry, and he has helped to shape the way we consume news and entertainment. Turner is also a generous philanthropist who has donated millions of dollars to various causes.

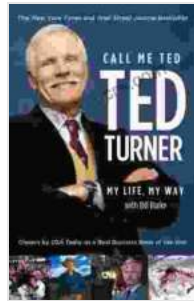
Turner's legacy is complex. He is a brilliant businessman and a visionary leader, but he is also a controversial figure. Turner has been criticized for his outspoken nature and his sometimes-abrasive personality. However, there is no doubt that he has had a profound impact on the world, and his legacy will continue to be debated for years to come.

## **Additional Resources**

- Ted Turner's website
- CNN website
- Atlanta Braves website
- Turner Foundation website

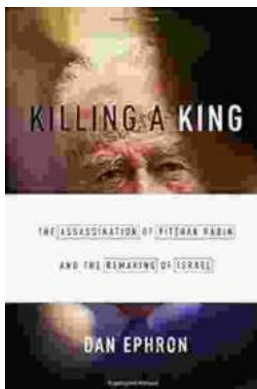
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