

But Now See: Unveiling the Revolutionary Fashion Brand Making Waves

A Fashion Revolution: Introducing But Now See

In the ever-evolving tapestry of the fashion industry, But Now See emerges as a beacon of innovation and purpose, captivating the world with its distinctive designs and unwavering commitment to positive change.

Founded by the visionary designer, Katrine Permin, But Now See is not merely a brand; it is a movement that transcends the boundaries of fashion, embracing sustainability, inclusivity, and empowering the marginalized.

Through its collections that fuse art and activism, But Now See challenges conventional fashion norms, offering a refreshing perspective that sparks conversations and inspires conscious choices. The brand's mission extends far beyond aesthetics, deeply rooted in values of ethical production, social responsibility, and environmental stewardship. In a world often driven by fast fashion and disposable trends, But Now See stands firmly against these practices, advocating for a more ethical and sustainable future of fashion.



But Now I See: My Journey from Blindness to Olympic

Gold by Steven Holcomb

★★★★☆ 4.7 out of 5

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Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 225 pages



Art and Activism Intertwined: The Distinctive But Now See Aesthetic

But Now See's designs are a testament to the transformative power of fashion. Each piece is meticulously crafted, imbued with a profound sense of artistry and attention to detail. The brand's signature style blends bold colors, intricate patterns, and unexpected textures, creating garments that are both visually striking and deeply meaningful.

Beyond its aesthetic appeal, But Now See's designs carry a powerful message. The collections often draw inspiration from social and environmental issues, prompting reflection and encouraging viewers to engage with important topics. Through its clothing, the brand invites wearers to become active participants in creating a more just and sustainable world.

Sustainability at the Core: But Now See's Unwavering Commitment

Sustainability is not merely a buzzword for But Now See; it is a fundamental principle that guides every aspect of the brand's operations. From sourcing materials to production methods, the brand prioritizes eco-friendly practices, minimizing its environmental impact and promoting responsible fashion choices.

But Now See collaborates with ethical suppliers, ensuring that its materials are sourced sustainably and that workers are treated fairly throughout the production process. The brand also utilizes innovative techniques to reduce waste and promote circularity, extending the lifespan of its garments and minimizing its overall ecological footprint.

Empowering the Marginalized: But Now See's Social Mission

But Now See's commitment to positive change extends far beyond fashion, deeply rooted in a belief in social justice and inclusivity. The brand actively supports various initiatives that empower marginalized communities, provide opportunities for underrepresented individuals, and promote diversity within the industry.

Through collaborations with non-profit organizations and community groups, But Now See creates platforms for emerging designers, provides access to education and training, and advocates for fair representation in fashion. The brand believes that fashion has the power to uplift, unite, and create a more equitable society.

A Global Movement: But Now See's Reach and Recognition

But Now See's impact extends beyond its physical collections, resonating with individuals and communities worldwide. The brand has gained international recognition for its innovative designs, sustainability efforts, and social mission.

But Now See's garments have graced the pages of renowned fashion magazines, been showcased on prestigious runways, and worn by celebrities and influencers who share the brand's values. The brand's message of ethical fashion and positive change has sparked global conversations, inspiring individuals to make more conscious choices in their own lives.

But Now See: A Catalyst for Positive Change

But Now See stands as a shining example of how fashion can be a force for good, transcending the realm of aesthetics and embracing a higher

purpose. Through its innovative designs, unwavering commitment to sustainability, and dedication to social empowerment, the brand is creating a ripple effect that extends far beyond the world of fashion.

As But Now See continues its inspiring journey, it invites us all to join the movement towards a more ethical, sustainable, and inclusive future of fashion. By embracing the brand's values and supporting its mission, we become part of a global collective working towards positive change.

But Now See is not just a brand; it is a beacon of hope, a catalyst for positive transformation, and an invitation to create a world where fashion empowers, unites, and inspires.

Join the Movement: Support But Now See

Become a part of the But Now See movement today by exploring the brand's collections, engaging with its social media platforms, and supporting its initiatives. Together, we can amplify the brand's message and contribute to a more ethical, sustainable, and inclusive fashion industry.

Visit the But Now See website, follow the brand on social media, and share its story with others. Let us all be a part of the change we wish to see in the world, one garment at a time.



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